

1 of 5

Rep Firm
Sales Office () WASHINGTON
Salesperson () NILE NOYES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

PLS SEE REVISION, SETS FOR TODAY 10/17 THAT WERE REVISED
TO BKEND 15S HAVE BEEN REINSTATED TO 30S
PLS CK AND CNF
THANKS
NILE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*7	TH	11A-12P	VIEW	:15	\$75.00	10/18-10/18	2	1	2	\$150.00	
Rating: 1.4												
V5 More than 2 codes changed												
	*8	F	11A-12P	VIEW	:15	\$75.00	10/19-10/19	2	1	2	\$150.00	
Rating: 1.4												
V5 More than 2 codes changed												
	*11	TH	2P-3P	ANDERSON COOPER	:15	\$50.00	10/18-10/18	2	1	2	\$100.00	
Rating: 1.4												
V5 More than 2 codes changed												
	*12	F	2P-3P	ANDERSON COOPER	:15	\$50.00	10/19-10/19	2	1	2	\$100.00	
Rating: 1.4												
V5 More than 2 codes changed												
	*13	M	2P-3P	ANDERSON COOPER	:15	\$50.00	10/22-10/22	2	1	2	\$100.00	
Rating: 1.4												
V5 More than 2 codes changed												

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Rep Order# 8882988 Ver# 7 Status Revised
EC'd Yes

Traffic Order# 65688

Printed: 10/17/2012 1:38 PM
Last Received: 10/17/2012 1:36 PM
Showing Buylines: All Rep & Sta Revised Lines

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Station KTVX-TV SALT LAKE CITY
Advertiser () LOVE, MIA
Product LOVE/HOUSE/R
Estimate# C16C22
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/C16C22
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*61	W	1035P-1105P	NIGHTLINE	:30	\$200.00	10/17-10/17	1	1	1	\$200.00	
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Rating: 1.9

Sales Remark: V7 30" REINSTATED

V5 More than 2 codes changed
V7 More than 2 codes changed

	*62	TH	1035P-1105P	NIGHTLINE	:30	\$100.00	10/18-10/18	2	1	2	\$200.00	
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Rating: 1.9

V5 More than 2 codes changed

	*63	M	1035P-1105P	NIGHTLINE	:15	\$100.00	10/22-10/22	2	1	2	\$200.00	
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Rating: 1.9

V5 More than 2 codes changed

	*69	W	1135P-1205A	EXTRA	:30	\$150.00	10/17-10/17	1	1	1	\$150.00	
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Rating: 1.1

Sales Remark: V7 30" REINSTATED

V5 More than 2 codes changed
V7 More than 2 codes changed

	*70	TH	1135P-1205A	EXTRA	:15	\$75.00	10/18-10/18	2	1	2	\$150.00	
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Rating: 1.1

V5 More than 2 codes changed

---REPORT TOTALS---

Report Totals: 44 / \$3,810.00

---SALES MONTHLY TOTALS---

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Oct 12: 105 / \$22,685.00

Sales Totals: 105 / \$22,685.00

Station Totals: 105 / \$22,685.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$133,441

CABL	0%	KAZG	0%	KJZZ	0%	KPNZ	0%	KSL	25%
KSTU	31%	KTVX	17%	KUCW	0%	KUPX	0%	KUTV	27%
NTVX	0%								

Books MAY12
Demos RA35+